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**EXISTING BUSINESS APPLICATION**

By answering the questions below, you will help us to understand a little bit about you, your business idea and where you are with regard to planning and researching your business. **Please try to keep answer to under 200 words.**

Please complete this form and return it to **businessacademy@bailiwickexpress.com** and then we will be in touch. All the information you share with us will be held in the strictest confidence under our Business Proposal Submission Agreement.

**Your details:**

|  |  |
| --- | --- |
| **Name:** |  |
| **Phone number:** |  |
| **Email:** |  |
| **Your residential status?** |  |
| **How did you hear about us?** |  |

## About your business - Please try to answer each of the following questions in as much detail as possible.

|  |  |
| --- | --- |
| **Business Name:** |  |

|  |
| --- |
| **What products or services do you sell?** |
| **What are your plans to grow your business?** |
| **What will you do to help customers find out about your business plan?** |
| **Who are your competitors and how do you compare to them?** |
| **When (ideally) do you intend to start your new plans?** |
| **Why do you need investment?** |
| **Will you need to find premises or buy equipment?** |
| **How much cash does the business need to grow?** |
| **Do you need to employ more staff?** |
| **How long have you been running this business?** |
| **How much do you need to earn from the business? (Will this be your main income?)** |
| **What are the main challenges you will face in the first 12 months of your plan?** |

Please be aware this information will be shared with the panel. For full terms and conditions please visit [www.bailiwickexpress.com/businessacademy](http://www.bailiwickexpress.com/businessacademy)

**Before you share your idea with us, you must confirm that you have read and agree to our Business Proposal Submission Agreement which can be found at** [www.bailiwickexpress.com/businessacademy](http://www.bailiwickexpress.com/businessacademy)**.**

**Please sign below to confirm you agree:**

If you would also like your application reviewed by Natwest International for a business loan please tick this box 