MANIFESTO – JEANNIE CAMERON

PROGRESS MADE. MORE TO DO.



In March last year, I was elected to the States of Alderney in a by-election. I'm standing again in this election because I believe there is still much to be done and important work already underway that I would very much like to see through with a full term in office. I care deeply about Alderney, its people and its future, and I hope my efforts over the past 18 months have demonstrated that commitment. I've learned a lot about what does and doesn't work in the States and these learned insights are a good platform to continue more effective progress. I would also like to sincerely thank **Vanessa Main** and **Dr Sally Simmons** for once again proposing and seconding my nomination, and for their continued faith in me. Below are the areas where I would particularly like to focus my efforts if re-elected.

Economic Development

Over the past 18 months, I've been an active member of the Economic Development Committee (EDC), working on a wide range of initiatives to strengthen Alderney's economy. These included re-establishing sea and air links with Jersey; the imminent return of aviation fuel to our airport; cutting marine fuel duty to 0% from 2027 to support our fishing industry and encourage visiting vessels; as well as launching an expressions of interest process to finally develop the Old Connaught; alongside other initiatives to attract and support businesses in areas where there is demonstrable demand. I've also initiated work to simplify and reduce the cost of company incorporation for Alderney-based sole traders and micro-businesses, to make it easier for them while maintaining the necessary safeguards.

I've been involved in securing this year's electricity subsidy to help residents and businesses manage increased energy costs, as well as working with Alderney Electricity Limited on tariff reform. Looking ahead, I would like to become more involved in the significant economic opportunities presented by Alderney's renewable energy resources. Valuable work to advance our interests has already been done, but as these opportunities develop, careful negotiation and sound long-term planning will be essential to ensuring Alderney receives lasting benefits. Availability of affordable housing that meets the needs of our community remains a priority, as does introducing appropriate housing standards for rental accommodation.

When I became Chair of the Policy and Finance Committee (P&F) in January 2026, I chose to remain on EDC because I believe my skills and experience can continue to contribute meaningfully to this work. If re-elected, I would like to continue in both committees. **My overarching aim is to help build a stronger, more diverse and resilient economy while protecting the island lifestyle we all value so much.**

Connectivity & Runway Rehabilitation

As Chair of P&F, I've worked hard to advocate Alderney's interests with both Aurigny and Guernsey's Policy & Resources Committee. Reliable connectivity is not simply a convenience, it is essential to accessing healthcare, supporting our businesses, sustaining tourism and maintaining the social and economic wellbeing of our community. If re-elected, I will continue fighting for greater operational resilience, reliability, clearer accountability, greater transparency and better communication. I will also continue work to separate essential medical evacuation and patient transfer services from commercial flight operations, alongside other innovative approaches to addressing our connectivity challenges. The runway rehabilitation project is equally vital to Alderney's future, and I remain strongly committed to ensuring that progress is made, accountability is upheld, Alderney is represented and our island's needs are properly represented.

Constituent Representation & Community

One of the most important responsibilities of a States Member is to listen, be accessible and remain involved in the community. I've maintained an open-door approach throughout my time in office and have listened to, and acted upon, many issues raised by residents. That is something I will always continue to

do. I've thoroughly enjoyed volunteering and taking part in community events – even if it means finishing last in this year's Daft Raft Race! Being part of island life and sharing in the things that bring us together, matters enormously to me.

Teamwork & Pursuing Effective Government

As Chair of P&F, I've placed considerable emphasis on teamwork, collaboration and making government more effective. We've established several new working groups, including Education & Skills and Aviation, and appointed a P&F lead for the runway rehabilitation project. I appreciate that progress can appear frustratingly slow, however, much is happening behind the scenes, with States' colleagues working together persistently to ensure Alderney's concerns are heard, our needs understood and practical solutions pursued, particularly on connectivity and the runway. In my first television interview as Chair of P&F in January, I committed to resolving the longstanding leasehold mortgage issue and I'm pleased that, through collective effort, we have now reached the point where the necessary legislation will go before the States for approval this month.

One of the most rewarding aspects of serving in the States has been working alongside colleagues who genuinely care about Alderney. We've developed very strong working relationships including with the civil service. We don't always agree but we share a common desire to do what's best for our island and that usually helps us find a way forward. If re-elected, I want to build on that spirit of cooperation and continue improving the efficiency of government, both in how decisions are made and, importantly, how quickly they are implemented.

Participation in the Bailiwick Commission

The Bailiwick Commission, looking into the relationships between Alderney, Guernsey and Sark was launched in March 2025 on the same day I was sworn in and since then I've taken an active role in ensuring Alderney's interests are heard and properly represented. The recently published Interim Report demonstrates that Alderney's voice is being heard, but important work remains as the Commission moves towards its final report and recommendations at the end of 2027. It is essential that our distinct interests, constitutional rights and responsibilities are properly understood and respected. I would very much like to continue contributing to this important work, helping to ensure that Alderney's position and future interests are protected – we are an independent crown dependency of the UK with many rights.

External Representation

I've had the privilege of representing Alderney at a number of external events, including with Normandy, UK All-Party Parliamentary Groups and the Commonwealth Parliamentary Association. These opportunities have helped build relationships and strengthen Alderney's connections beyond our shores. If re-elected, I would welcome the opportunity to develop these further and ensure our island's interests continue to be well advocated.

About Me

Many of you know me by now, but for those who don't, I'm Australian-born, with family connections to the Channel Islands stretching back four generations and I have a 26-year-old son. My professional background spans government, international business, public policy and strategic advocacy. I began my career working in the legislature of the Australian Parliament, and the executive as Assistant Director in the International Legal Section of the Department of Prime Minister & Cabinet during the 1990s. From 2001, I spent ten years as Head of Political Advocacy for a London based multinational corporation, before establishing my own strategic advocacy consultancy in 2011. Since then, I've advised international businesses and governments on policy and regulatory matters, including consulting for the OECD and chairing one of its committees. During 2020–21, I served as Vice President International for a $10 billion US corporation. Today, I advise several start-up businesses and sit on a management board. I also worked in an Alderney wine bar during 2025.

I hold a master's degree in law from King's College London, specialising in international treaty law, a bachelor's degree in politics & communication, and a graduate diploma in financial markets. More recently, in 2024–25, I completed a London School of Economics course in public policy analysis and evaluation. I've been fortunate to have a varied and rewarding career, and I hope the experience I've gained continues to be useful in serving Alderney.

A Final Word

I love Alderney, its people and our unique way of life. I've made some of the best friends here anyone could wish for, and I feel genuinely fortunate to call this island home. I believe Alderney has enormous potential, but realising it requires hard work, cooperation, sensible decisions and a willingness to look beyond the immediate challenges.

My commitment is to help Alderney prosper economically while protecting the character, independence and sense of community that make it such a special place to live.

There is still much I would like to achieve, and I hope you'll give me the opportunity to continue working on your behalf for another term. Thank you for your consideration and, I hope, your vote on 21 November.